



## Grubhub pricing

Grow revenue and get more orders by partnering with Grubhub

### Online Ordering Platform

The Grubhub platform increases your order volume by putting your restaurant’s menu in front of millions of hungry diners, enabling them to easily order online.

### Complete Delivery Solution

Grubhub also offers restaurants a completely outsourced delivery solution. Here’s what Grubhub Delivery can do for you:

#### Manage Your Deliveries

We’ll provide on-demand drivers—fully equipped and ready when you need them. Each delivery is backed by our 24/7 Customer Care.

#### Take Care of Your Customers

Our Customer Care staff will be a living extension of your restaurant: top-notch and professional. We strive to provide diners the most competitive delivery fee in the market.

#### Save You Money

Handling delivery on your own means paying salaries, insurance and tip-outs. Grubhub Delivery means you don’t have to.

### Grubhub Pricing

The Marketing Commission level that you select will influence your restaurant’s exposure on our website. Restaurants that have a higher Marketing Commission will get a broader access to our diners.

### Taco Fix Pricing Example

Marketing Commission	20%
Delivery Commission	10%
Processing Fee	3.05% + \$0.30
Delivery Tip	15%
Sales Tax	8%

2 × Fish Tacos	\$8.00
3 × Carne Asada Tacos	\$10.50
1 × Carnitas Plate + Rice & Beans	\$12.50
1 × Guacamole & Chips	\$6.00
1 × Bottled Soda	\$2.00
1 × Bottled Water	\$2.00

**Product Total \$41.00**

Sales Tax \$3.28

**Receipt Total \$44.28**

Marketing Commission<sup>1</sup> (\$8.20)

Delivery Commission<sup>1</sup> (\$4.10)

Processing Fee<sup>2</sup> (\$1.65)

**Total Commissions & Fees (\$13.95)**

**Total Revenue<sup>3</sup> \$30.33**

### Restaurant Partner Commission

The following illustrates Grubhub’s fees.

	Your Site Orders <sup>4</sup>	Grubhub Prepaid Orders
<b>Marketing Commission</b>	—	20%+
<b>Delivery Commission</b>	10%	10%
<b>Processing Fee (per transaction)</b>	3.05% + \$0.30	3.05% + \$0.30

<sup>1</sup>Applies to Product Total. <sup>2</sup>Applies to Receipt Total. <sup>3</sup>Receipt Total less commissions and fees. <sup>4</sup>Placed through a Grubhub provided Online Ordering Link.